

MEDIA KIT

2026



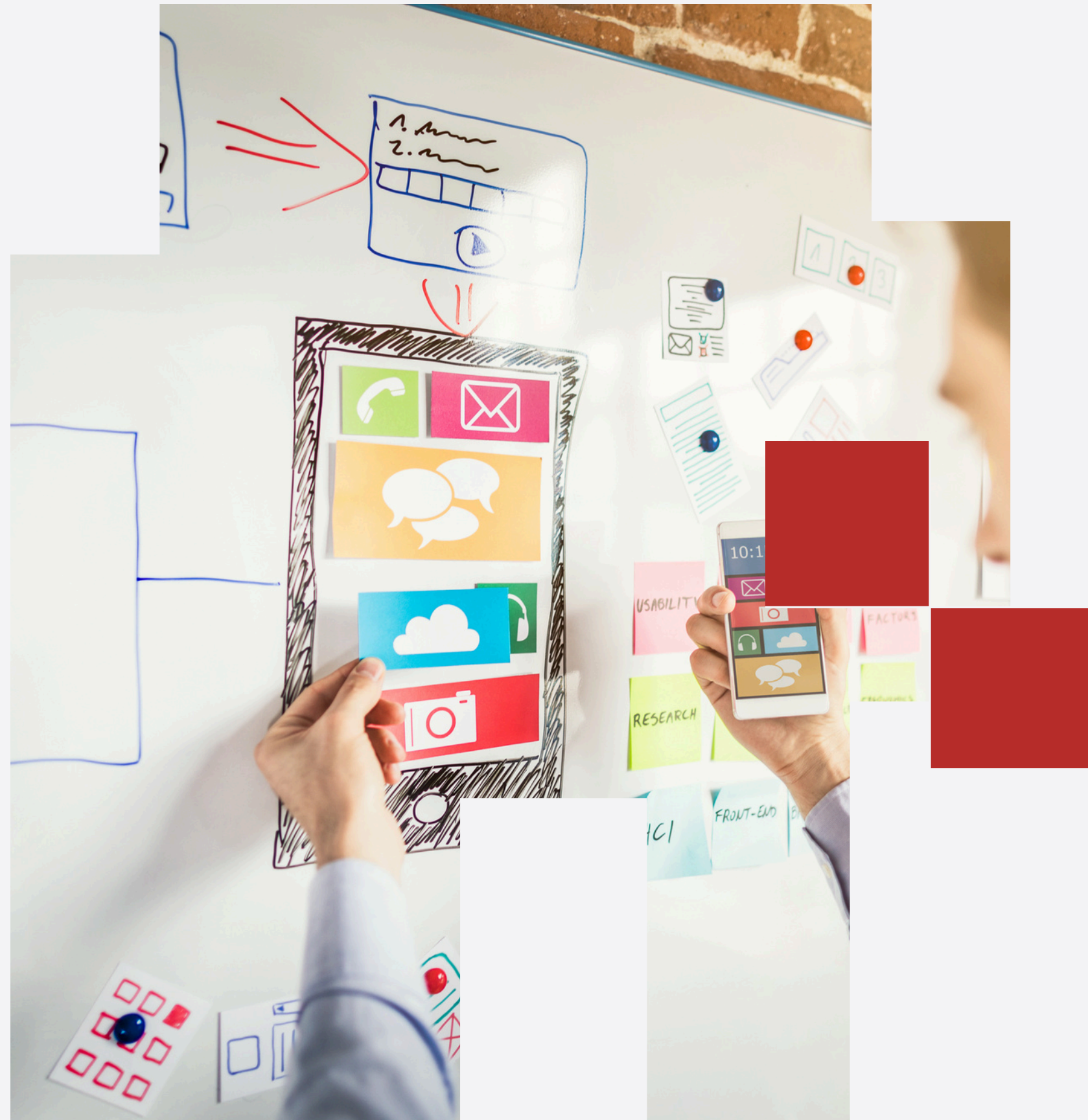
HEADLINES POWERED BY INSPIRATION

www.emiratesreporter.com



**APPROVED & LICENSED
BY UAE MEDIA
COUNCIL/NATIONAL
MEDIA AUTHORITY**

ML-02-04-6015811



WELCOME!

Founded in 2025, Emirates Reporter (ER) was established with a clear vision to empower journalists and public relations professionals who possess valuable, often exclusive insights from corporates, brands, and the wider community.

We recognize that behind every organization and individual lies a story worth telling. ER serves as a dynamic platform to amplify these stories, ensuring they reach the right audience with impact and credibility.

Our approach is built on a mutually beneficial model. We collaborate with PR professionals, businesses, and brands to transform their information into powerful narratives, offering them meaningful exposure through strategic advertising and high-quality advertorials. This creates a healthy and transparent exchange delivering measurable value while supporting sustainable media growth.

cont...

In today's competitive business environment, visibility and perception are everything. Media plays a crucial role in shaping brand identity, enhancing reputation, and accelerating growth. At ER, we position ourselves as your trusted image partners committed to elevating your presence through effective communication strategies.

We invite individuals, businesses, and PR professionals to partner with us and unlock new opportunities for growth and recognition.

Advertise with EmiratesReporter.com and experience public relations like never before.

Together, let's redefine the future of communications.

Let there be a healthy transaction between You and Us, benefitting both sides.

Amit Kakkar

Managing Director





OUR VISION

To redefine UAE journalism by delivering trusted, solution-driven storytelling that bridges information gaps and reflects the nation's true progress with clarity and credibility.

OUR MISSION

To produce verified, high-impact stories that spotlight the UAE's progress while empowering businesses to amplify their work and their people, strengthen their brands, and connect meaningfully with audiences through credible, purposeful storytelling that serves both the nation and its growth ecosystem.

OUR TEAM

Backed by over 20 years of experience, our team of veteran, committed and serious journalists and creative storytellers is committed to integrity, accuracy, and highlighting the UAE's progress with a forward-looking perspective.





RAJNI RANI

CHIEF EDITOR

She has specialized in business and finance research and analysis within the UAE for over two decades. Now a full-time journalist heading Emirates Reporter.



AMIT KAKKAR

MANAGING DIRECTOR

A seasoned media and communication specialist, lecturer, and author, he brings over two decades of experience from a distinguished, continuous career in the information industry.



ADVOCATE ANJANA BHATIA D.I

CONSULTING EDITOR

An advocate by profession practicing law in the UAE and India with 25 years of experience, she joins Emirates Reporter as Consulting Editor for Legal Affairs.



MUHAMMAD MUSTAFA KHAN

CHIEF PHOTOGRAPHER & VIDEOGRAPHER

Veteran Media Person with Three Decades of Experience as Photographer & Videographer in UAE

DIGITAL MARKETING PARTNER - AQEEQ AL AHMAR MARKETING MANAGEMENT CO.

OUR AUDIENCE



UAE Residents & Expats:

Individuals seeking reliable, daily updates on local news, community guidelines, and everyday life in the Emirates.



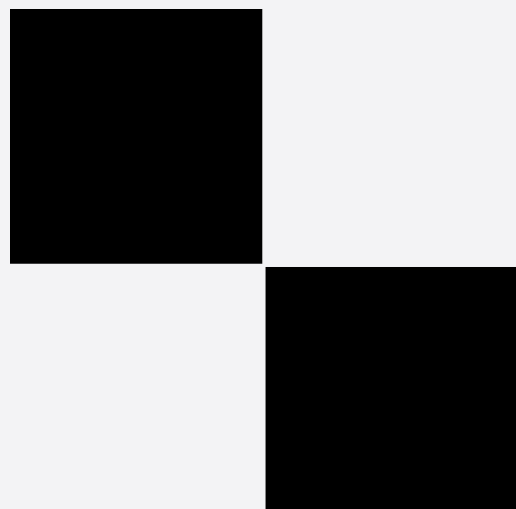
Business Professionals, Investors & PR Agencies

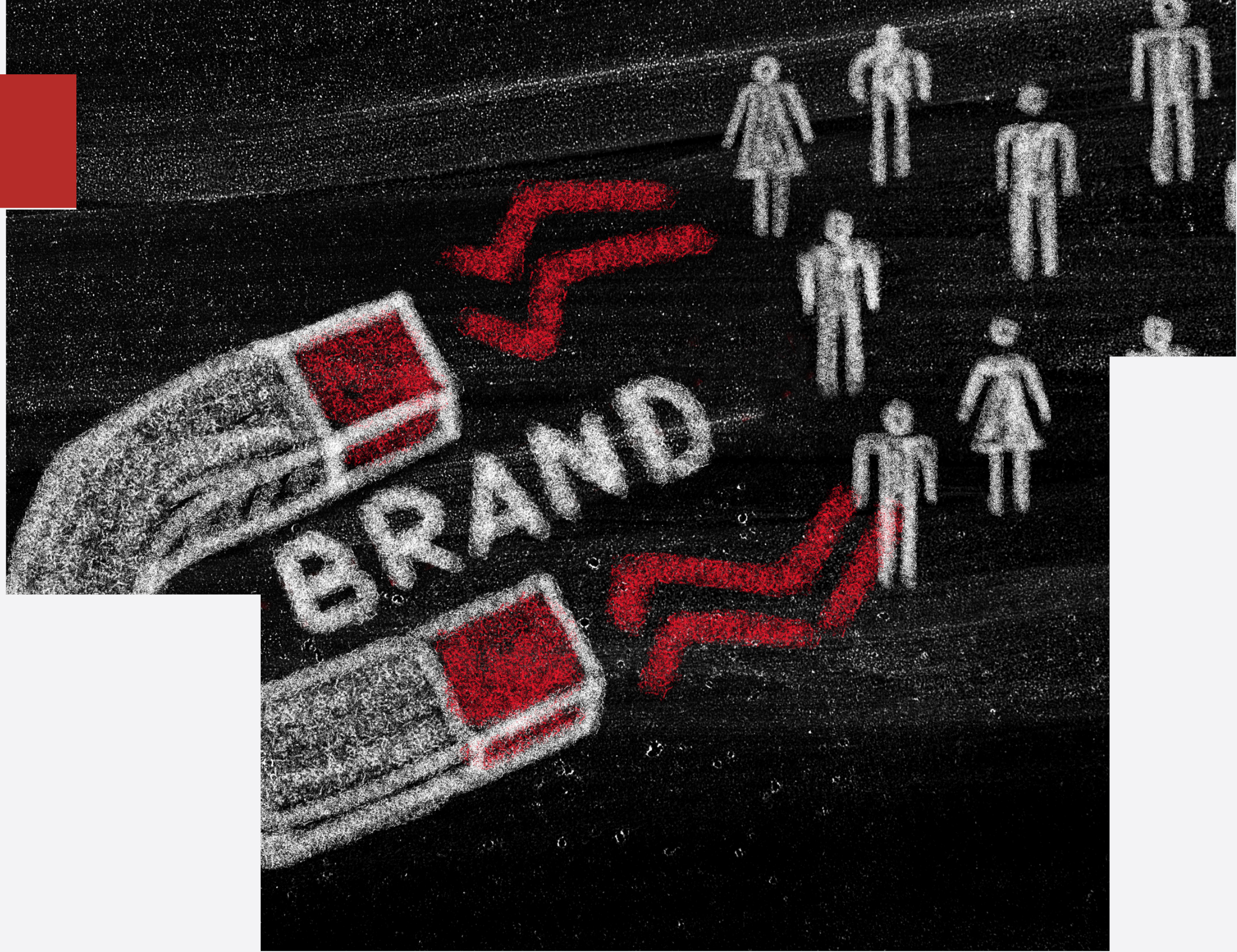
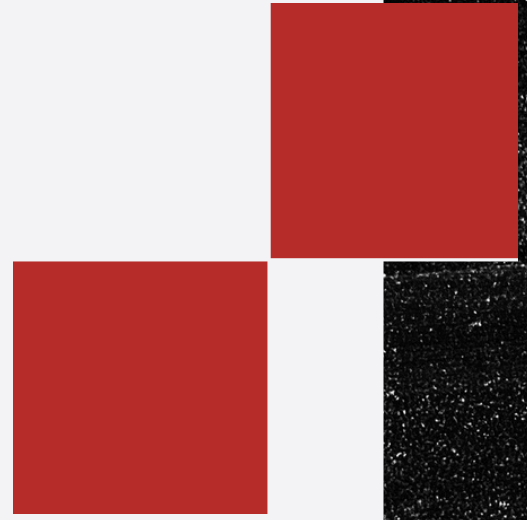
Corporate stakeholders looking for market insights, economic trends, and a positive platform for thought leadership.



Leisure Seekers & Tourists

Locals and visitors searching for the latest travel updates, dining experiences, and lifestyle events across the UAE.

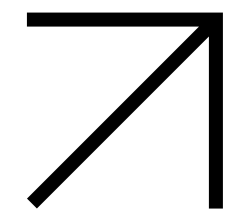
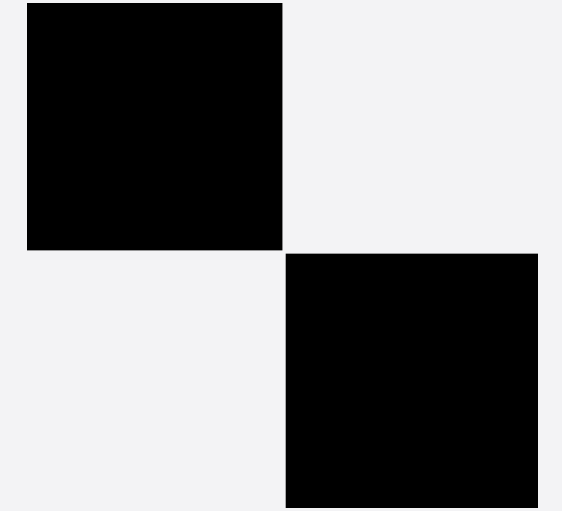




**CREATING
VISIBILITY AND
CREDIBILITY FOR
YOUR BRAND**

OUR REACH

IN JUST **8 MONTHS** TIME ...



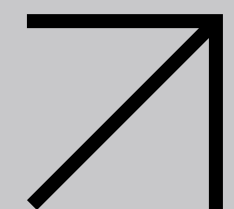
No.1

In Specified
News Sectors in
the Region



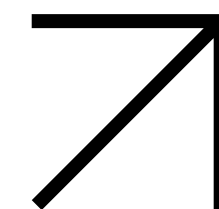
65%

Rise in traffic
every quarter on
average



150,000 +

Average
Traffic/Clicks
Per Month

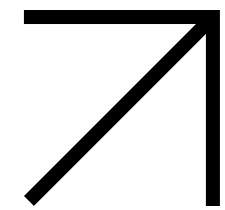
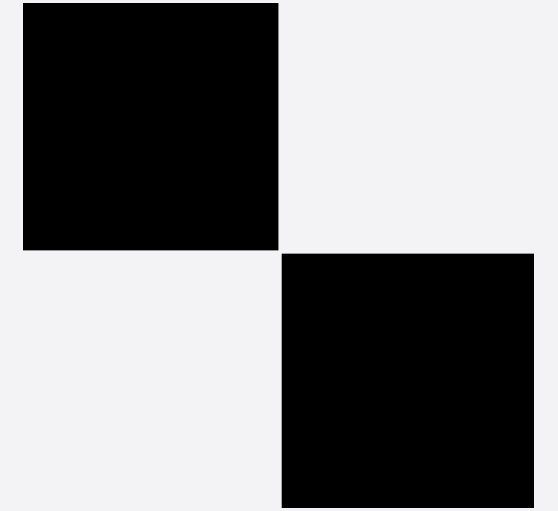


55

Countries The
News Is
Recieved in

OUR REACH

IN JUST **8 MONTHS** TIME ...



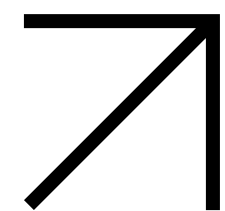
4

Pages Visit Average per session, showing high reader interest



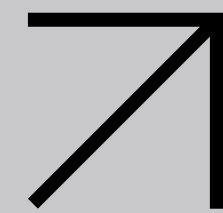
40%

Returning users who trust our positive reporting



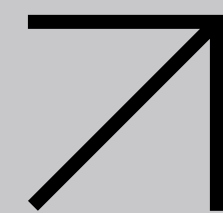
3.5

Mins - Average time spent reading our exclusive features



750,000 +

Monthly Impressions across all platforms

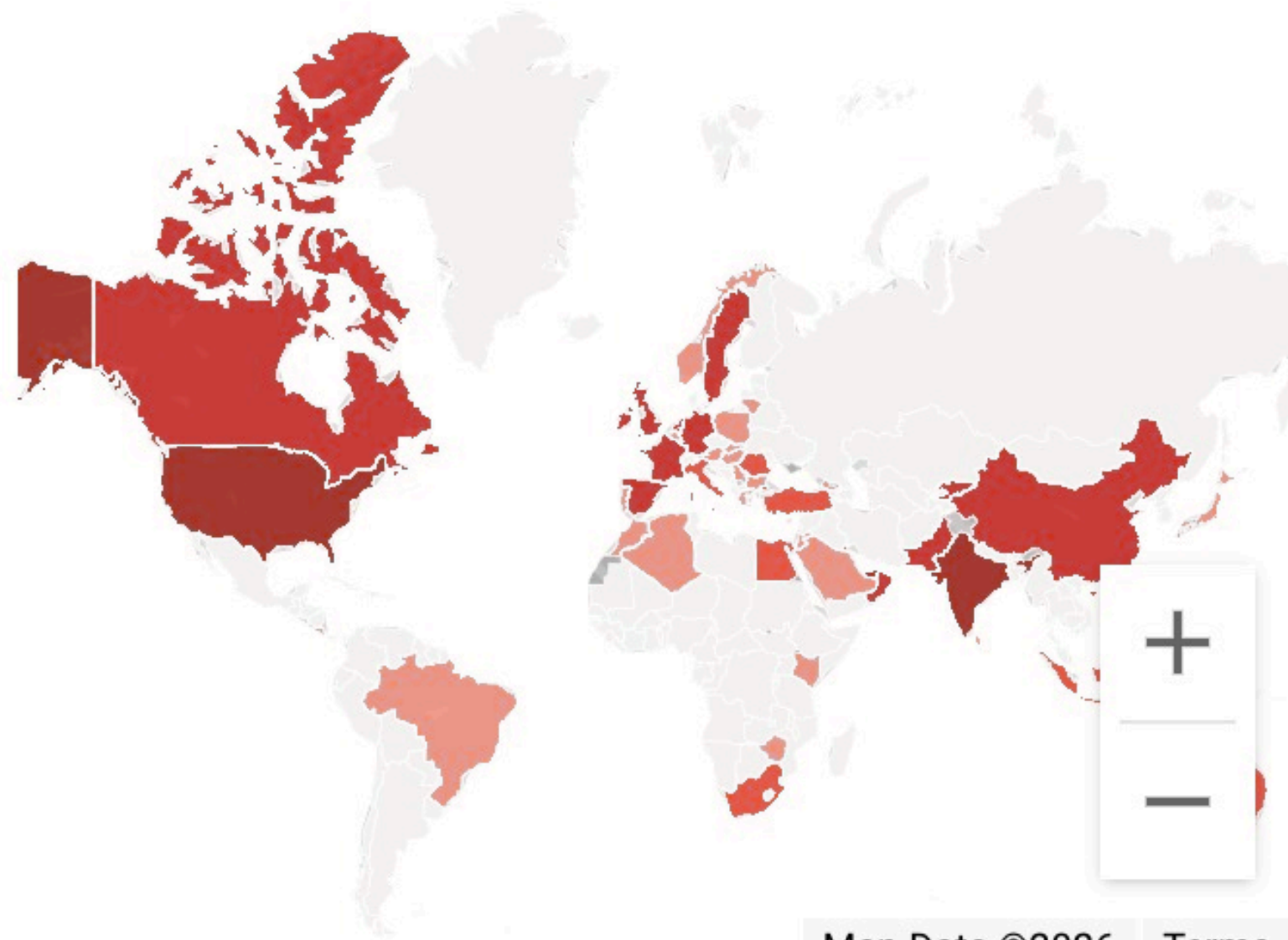


580,000 +

Views on different pages across the website

OUR REACH

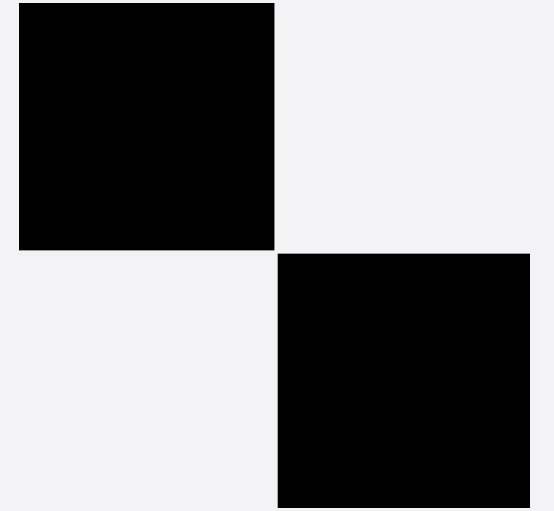
Active users ▼ by Country



Map Data ©2026 Terms

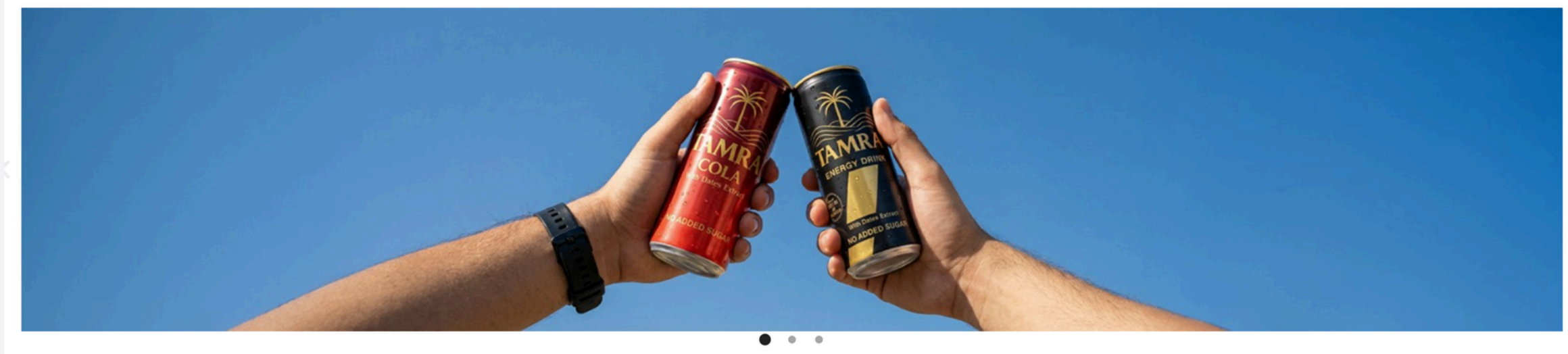
Top 10 Countries

1. UAE
2. India
3. United States
4. Singapore
5. United Kingdom
6. Ireland
7. Bahrain
8. France
9. Germany
10. Sweden



ADVERTISING **RATES**

SHOW YOUR BRAND TO OUR **READERS & MAXIMIZE RESPONSE**

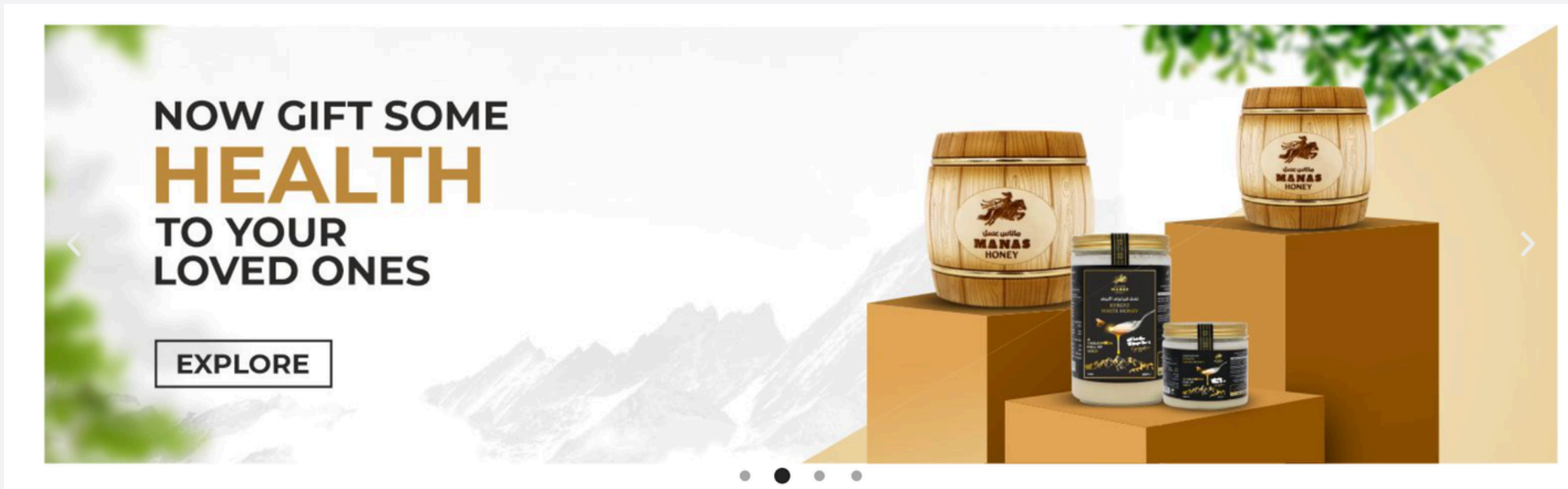


**Dimension 1 -
Placement - Home Page**

1600 x 336 px
Upto 3 Slider Images

AED 5,000 PER MONTH

Min 6 Months



**Dimension 2 -
Placement - Home Page**

1500 x 435 px
Upto 3 Slider Images

AED 5,000 PER MONTH

Min 6 Months

ADVERTISING **RATES**

SHOW YOUR BRAND TO OUR **READERS & **MAXIMIZE** RESPONSE**

Discover the future today, right here !

Your one-stop destination for the latest in phones, laptops, and cutting-edge gadgets. Stay on the pulse of innovation as we unravel the tech universe, offering in-depth reviews, insightful analyses, and expert insights.

All in Technology

**Dimension 3 -
Placement - Home Page Side**

550 x 1065 px
1 Image

AED 5,000 PER MONTH

Min 6 Months

**Dimension 6 -
Placement - Pop Up On Page Load**

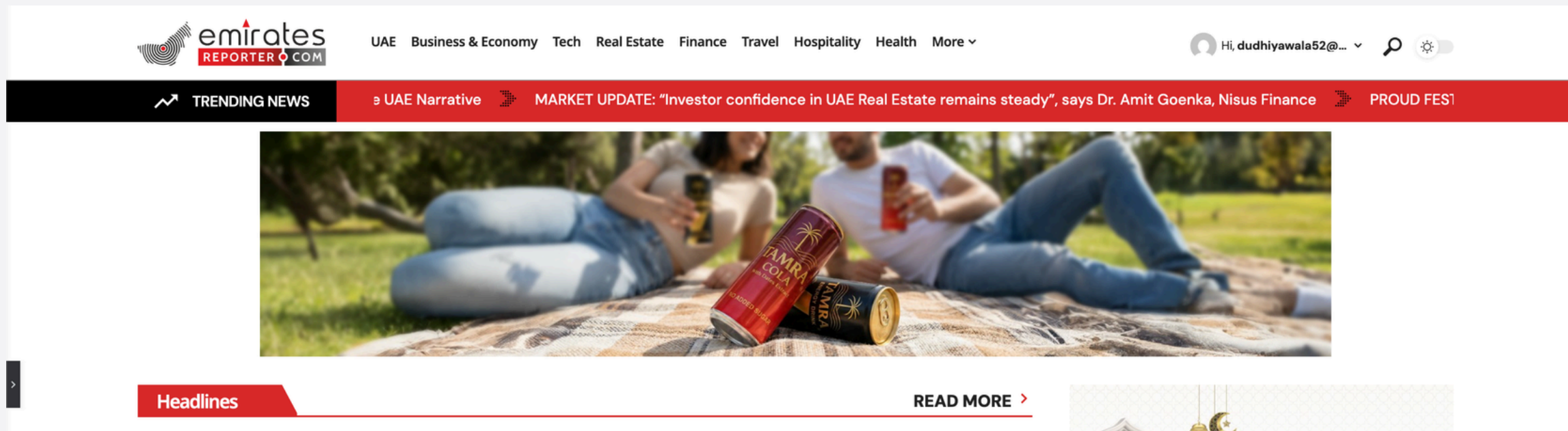
1080x1080 px
1 Image

AED 8,000 PER MONTH

Min 6 Months

ADVERTISING RATES

SHOW YOUR BRAND TO OUR READERS & MAXIMIZE RESPONSE



**Dimension 4 -
Placement - Top of the Home Page
Below the Red News Ticker**

1600 x 336 px
Upto 3 Slider Images

AED 7,000 PER MONTH

Min 6 Months



**Dimension 5 -
Placement - Home Page Top Right Side**

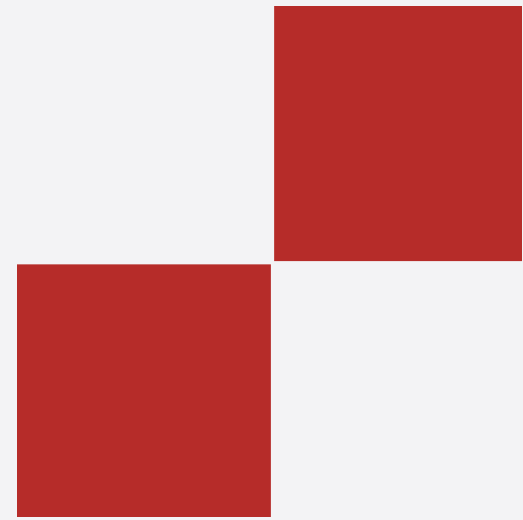
1600 x 336 px
Upto 3 Slider Images

AED 7,000 PER MONTH

Min 6 Months

ADVERTORIAL **CHARGES**

- ▶ **BRAND PRESS RELEASE + PICTURES - AED 500**
- ▶ **INTERVIEW ON CAMERA - AED 1,000**
- ▶ **SKILLED FEATURE ON ER SITE - AED 500**



PARTNERSHIP OPPORTUNITIES

Online ad listings

Boost your brand visibility with premium display advertising on our high-traffic news portal, reaching a targeted audience of decision-makers and UAE residents.

PR campaigns

Amplify your reach through professionally curated sponsored content, exclusive interviews, and press release features that tell your brand's story with integrity and positivity.

Event coverage

From real estate launches to corporate summits, our editorial team provides on-ground reporting, live photography, and video highlights to give your event nationwide exposure.



**“OUR BRAND SAW A HUGE BOOST
IN AWARENESS THROUGH OUR
PARTNERSHIP WITH
EMIRATES REPORTER. THEY
COVERED MY COMPANY AMAZINGLY
DURING GULF FOOD 2026”**

Salahuddin

Owner - Tamra Cola (KSA)



PR, ADVERTISING, JOURNALISM, COMMUNICATION

CONTACT US

Email

editor@emiratesreporter.com

Social

Insta [@emiratesreporter](https://www.instagram.com/emiratesreporter)

YT- [emirates reporter uae](https://www.youtube.com/emiratesreporteruae)

Linked-In- [emiratesreporter.com](https://www.linkedin.com/company/emiratesreporter.com)

Phone

+971-50-8401961

